

Aquatic Resources Education Association (AREA) 2024

Fishing for Change – Building Resilience; Staying Relevant Celebrating 30 years! 1994-2024 October 21-25, 2024 Wyndham Newport, Middletown, RI

Hello,

The Aquatic Resources Education Association is a partnership of State and Federal Agencies, Natural Resource Organizations, and people in the Fishing Industry who are dedicated to promoting and preserving aquatic resources and fishing heritage. This coming October, we will gather at our Biennial Conference and Training.

Given your significant contributions to the fishing industry and natural resource preservation, we believe your presence at our Biennial Conference and Training this October would be invaluable. Our gatherings are known for their informal yet productive atmosphere, where networking and socializing play a crucial role. As a participant, you would have the opportunity to share insights about your program or products during our interactive sessions.

While there are numerous ways to engage with AREA, we first and foremost invite you to attend our conference. We are eager to learn how we can collaborate to promote fishing and foster natural resource appreciation. This could involve sharing information about your products or services with AREA members or highlighting your special educational programs. As an attendee, you can showcase your products or distribute information to our members. If you wish to deepen your involvement, we offer sponsorship opportunities at various levels, the details of which are below.

The following link will take you to our webpage: <u>https://areanet.org/</u>. Note that registration for conference attendance will begin on May 1.

The following pages give information on Conference Sponsorship and Support Opportunities. But please, first and foremost, consider joining us.

Contact me with any questions or to discuss how you can be involved with our organization.

Larry Pape AREA Midwest Regional Representative Aquatic Education Specialist Nebraska Game and Parks Commission <u>larry.pape@nebraska.gov</u> 402-471-5477

Make a BIG splash! Support, Sponsor or Exhibit at the 2024 AREA Conference! Deadline: August 1, 2024

Supp leve	ort el	Exhibit Table (2 days)	Conference Program Listing	Org. literature in conference bag	Organization literature at registration		Conf. web page: Profile spotlight	Conference Registration	Plenary Speaker: 20 min	Lunch Speaker: 10 min
\$3,0	000	х	Х	Х		Х	х	1 full	Х	
\$1,5	00	х	Х	Х		Х		1 day		х
\$75	50	х	Х		х					
\$50	00	х	Х							
Ven \$30	00	х	х							
Exhib \$20		Х	Х							

AREA is a unique national not-for-profit association, 501(c)(3). Members include state and federal fish and aquatic education program directors, managers, aquatic program coordinators, parks and youth program leaders, and watershed education and habitat restoration professionals.

Exhibit tables are available on Tuesday and Wednesday, Oct. 22-23, 2024.

Early bird conference registration is \$700, \$650 for members. For more information about the conference, visit our website, www.areanet.org, for online registration and payment.

Contact Larry Pape at <u>Larry.Pape@nebraska.gov</u> or call me at 402-471-5477. Mail a check with the level of support indicated below to AREA Treasurer Sarah Chabaane, 117 Maplewood Drive, Morganton, NC 28655 Email treasurerarea@gmail.com for payment support.

Conference Sponsorship / Support Opportunities

_\$3000 - Conference Partner

- Vendor table
- Logo and a link to your website on the conference website; priority placement
- Organization/company profile on website
- Organization/company literature included in the conference packet
- 20-minute time slot as plenary speaker to share your story
- Company/organization recognized during announcements at the conference
- Complimentary full conference registration for one company/organization representative

\$1500 - Session Sponsor

- Vendor table
- Logo and a link to your website on the conference website
- Organization/company literature distributed at the registration table
- 10-minute time slot at lunch (Tuesday or Wednesday) to share your story
- Company/organization recognized during announcements at the conference
- Complimentary one-day conference registration for one representative (or discount on full conference registration)

\$750 Conference Supporter

- Vendor table
- Logo and a link to your website on the conference website
- Company/organization recognized during announcements at the conference
- May be cash or in-kind (goods, services)

_\$500 Conference Donor

- Vendor table
- Logo on the conference website
- Company/organization recognized at the conference
- May be cash or in-kind (goods, services)

_\$300 Vendor Table

- 6-foot skirted table
- Items can be provided for sale at the conference

\$200 Exhibitor Table

- 6-foot skirted table
- Informational items only

Each table is a 6' table with two chairs. Bring your displays and branded table covers if you wish. Mail material to arrive between October 10 and October 16, labeled and addressed as -

Wyndham Newport Hotel, 240 Aquidneck Ave, Middletown, RI 02842 Hold For AREA, *(your name here)* Aquatic Resources Education Association Training Box _____ of _____

ADDITIONAL CONFERENCE SUPPORT OPTIONS

_Hospitality Suite

A variety of beverages and snacks will be available nightly from Monday, October 21, to Thursday, October 24. Throughout the conference, the Hospitality Suite will display donor recognition for cash or in-kind donations valued at \$500 or more. The logo must be provided in EPS (vector art) format to Larry Pape at Larry.Pape@nebraska.gov.

_Conference Participant Bags

Upon registration, participants receive a conference information packet and a "goodie bag" with samples, products, coupons, and discounts.

Silent Auction Items

Donations for the silent auction are very much needed and appreciated. Funds raised are used to support travel stipends for AREA members.

Mailing to the Hotel

Send items marked as shown above. Contact the hotel at (401) 236-2020.